

# THE LAKESIDE FARMER

Thomas F. Helm 9,11,40

VOLUME IV NO. 26

LAKESIDE, SAN DIEGO COUNTY, CALIFORNIA

FRIDAY, DECEMBER 22, 1939

## NEW GRANGE ORGANIZED WITH 37 CHARTER MEMBERS

### PRESIDENT TO HAVE GRUNDY MODEL SHIP

COPY OF CHINA CLIPPER SAILED BY ANCESTORS

"Delighted" is the word used by President Roosevelt, lover of ships, in accepting from Captain Josiah Grundy of Greenhill Farm, Lakeside, a model of the China clipper ship in which ancestors of the President sailed. The ship model will be placed in the new library at Hyde Park. The following letter from his private secretary, dated from the White House conveys the information:

"My dear Mr. Grundy: I have received your letter of December first and have noted what you say about the ship model. The President will be delighted to have it and it will be placed in the new library at Hyde Park. When you have boxed the model you can send it to me here at the White House.

"Please let me thank you again, in the President's behalf for your friendly thought in presenting this nice gift to him. Very sincerely yours (signed) M. A. LeHand, private secretary."

### Midnight Choral Service Arranged

Outstanding among Christmas services in this district will be the Christmas Eve Midnight Choral Eucharist at 11:30 Sunday night at St. John's Episcopal Church, Bostonia.

St. John's Choir, under the direction of Mr. Harold Bacor, with Miss Marjorie Swoboda at the organ, will present an exceptionally fine musical program, consisting of the following numbers: Processional "Christians Awake", Introit, "Lo God our God has come", with soprano solo by Miss Laurel Gamber, Kyrie, (Diamond), Gloria Tibi and Laus Tibi (Eyre), Sermon Hymn "O Come All Ye Faithful", Offertory "O Holy Night" (Adam) with tenor solo by Mr. Leslie Baker, Sursum Corda (Eyre), Sanctus (Gounod, from St. Cecilia's Mass) with tenor solo by Mr. E. V. Clark, Benedictus and Agnus Dei (Eyre), Gloria in Excelsis (Zeuner), Nunc Dimittis (Strainer), Recessional "Hark the Herald Angels Sing."

A Christmas address will be given by the Vicar, Rev. Francis W. Read, J. D.

Poinsettias and Christmas greens will be used to decorate the Church, and lighted candles will gleam in the Chancel and Nave.

On Christmas Morning (Monday) there will be a celebration of the Holy Communion without music or sermon at 9 o'clock. On Tuesday, Wednesday and Thursday the Vicar will take the Communion to the sick and shut-in on request.

First display of fall desert verbenas near Indio is reported

### LAST DAY NEAR FOR IRRIGATION DUES

Those who have not paid their Lakeside Irrigation District assessment are reminded by Tax Collector B. J. Conrad that Dec. 25 is the last day for payment to avoid penalties.

The assessment levied last October may be paid in two installments; one-half will become delinquent if not paid by 6 p.m. Monday.

### The Star Still Shines!



### Special Christmas Vesper Service

There will be a special Christmas vesper service at the Lakeside Community Church on Christmas Eve, Dec. 24. The young people of the church have arranged this worship service and they invite all in the community to attend.

At the morning service on Dec. 24 at 11 a.m. there will be special music.

"Don't let the Christmas season go by without attending the church service," is the advice of the pastor, the Rev. Thomas I. Nalbach.

### Marine Corps Gives Fine Education

The United States Marine Corps offers statistics to prove the desire of young Americans to better their education if given the proper opportunity.

A survey of approximately 2000 men, enlisted during the current recruiting drive, indicates that over 500 have already enrolled in courses provided by the Marine Corps Institute, and many additional enrollments are expected.

The Marine Corps Institute consists of a group school maintained by the Marine Corps for the benefit of men serving with the organization. All courses, and the material concerning the courses, are offered free of charge. Qualified experts assist in successful completion of all courses.

The United States Marine Corps has an earnest desire to make the personnel the best educated of any service. The modern youth, of the type currently enlisted, proves his appreciation by a wholehearted cooperation.

If all incomes above a million dollars were divided equally between all citizens of the U. S. each person would receive the magnificent sum of 66c.—Ralph H. Taylor.

### NEW WPA RECREATION LEADERS PLAN MANY USEFUL ACTIVITIES

(Contributed)

Recreation is the spending of leisure hours, not in aimless play but in pleasureable creative doings. To most it is hobbies, clubs, arts, crafts, organized teams, social gatherings, hike or dances. Many people can look back and see countless wasted hours in their lives that could have been utilized to a definite creative purpose. Spent wisely those hours could have brought joy as well as re-creation of the physical and mental being.

#### WORKERS TRAINED TO ACT AS LEADERS

Because of the need of competent people to lead in this field the Federal Government, through the Works Projects Administration, has organized recreational project and trained workers to act as leaders in various communities that have requested this service. This work has been active in Lakeside for several years and the community, as a whole, knows

#### ASSESSOR SCHOOL! WANT TO ENROLL?

County Assessor Crowell D. Eddy is a nice man personally; but all assessors are classed as "necessary evils." And now he's going to train some more! In preparation for the assessment period which starts next March Eddy announces that the school for deputy assessors will begin Jan. 3 and close Feb. 9. All seasonal deputies who have previously worked in the Assessor's office who are under Civil Service are urged to attend, and all who may wish to obtain employment if the Civil Service list is exhausted will be obliged to attend. It will be held under the San Diego Vocational School system.

Those wishing to enroll may do so in Room 214, Crystal Palace Building, 525 E. Street, from 1:00 to 4:00 p. m. on January 2 or January 3. The Vocational School charges \$1.00 enrollment fee.

what has been accomplished.

Works Projects Administration is meant to give only temporary employment. The majority of the recreation workers because of the abilities that qualify them as being suitable for recreation, are rapidly absorbed back into private industry.

#### HAVE RE-ENTERED PRIVATE EMPLOYMENT

During the last two weeks both recreation leaders in Lakeside, Miss Jessie Vanderhaden and Woodrow Hudson, have re-entered private employment. Their places are being taken by Miss Alice Woods, formerly of Lemon Grove Playground and John Springer, formerly of El Cajon Recreation Center. Both are well versed in the various fields of recreation.

Beginning Friday, Dec. 29 and every Friday thereafter the social evenings at the old grammar school will be continued; instructions in dancing, modern, oldtime; musical games, and any other form of recreation the majority request will be available. Saturday will be devoted to arts and crafts, airplane modeling and other group activities.

At the new grammar school, besides supervision of after-school play, clubs for boys and girls will be formed. During the noon hour free tap dancing lessons for beginners will be given in the gym. The gym will be open every Monday night from Jan. 8 on for the purpose of organizing adult basketball teams to play other communities.

Further definite news will be given next week.

#### DR. CARLILE NOW AT HOME

Dr. Morton N. Carlile returned home on Monday from the Mercy Hospital in San Diego. His many friends will be pleased to know that he is much improved.

SUBSCRIBE NOW

### JOINT INSTALLATION PLANNED WITH JULIAN, OTHER BRANCHES

STATE DEPUTY W. P. KNIGHT EXPLAINS AIMS AND PURPOSES OF ORGANIZATION

With a charter list of 37 members Lakeside Grange was organized Dec. 14 at a well attended meeting in the old school house. Wm. P. Knight State Deputy of the California Grange was the organizing officer assisted by Mrs. Knight, State Deputy of the Juvenile Granges.

### Postal Department Likes Wheatly Poem

You've heard the expression—mistakes will happen, that's why they have erasers on pencils. Well a mistake happened in this paper last week, or rather an omission. In reporting the names of those who paid tribute to Mail Carrier Hunt at the Chamber of Commerce dinner that of Mrs. L. J. Clevenger was not given. The tribute that Mrs. Clevenger paid to Mr. Hunt was one of the nicest of the evening. She spoke highly of his efficiency, his courtesy and helpfulness. She recalled how he went out of his way to teach her the routine of the postoffice when she went to work there 20 years ago.

Another interesting fact overlooked was that F. E. Fanhanel, who has lived on Mr. Hunt's route for the entire time of 24 years and some months was also at the dinner.

Wilkins W. Wheatly read a poem which he composed and dedicated to Mr. Hunt. The rhyme so pleased the veteran mail carrier that a copy was sent to the Post Office Department. Wheatly received a letter from Second Assistant Postmaster General Ambrose O'Connell saying: "The poem regarding the rural delivery service has been read with pleasure and placed upon file in the department."

The rhyme is headed R. F. D. and reads as follows:

When it's getting close to mail time, and I'm listening for the sound of our carrier's automobile that brings the mail around; I get to speculating on how different it would be if there wasn't any mailman and we had no R. F. D. Now that Mary's in the city and Fred's moved like all the rest, we find that letters mean much more than we had ever guessed. On week days, if you watched us, you would see both ma and me a rushin' through our simple chores to meet the R. F. D. We get the letters and the ads and papers that he's brought but we don't express the words of thanks I sometimes think we ought. It's not likely that we'll mention it, but our carrier can see how much it means to folks like us to have the R. F. D.

### Valuable Facts In Telephone Almanac

Containing valuable information for farmers, business men, housewives, students and other telephone users, the 1940 Telephone Almanac is now available at the business office of the Southern California Telephone Company, according to Mrs. Pearl Anderson, manager, El Cajon.

Mrs. Anderson said that the book includes a chronicle of twelve events in the history of the United States which serve to illustrate the importance of communications in shaping the nation's destiny. There is also a compendium of information in regard to the telephone, its invention, development and present importance.

Mr. Knight told of the aims of the Grange and its value to rural communities.

The charter was closed with 37 members and officers were elected as follows:

C. R. Bledsoe, Master; Mrs. A. G. Sly, overseer; Mrs. Irene Piercy lecturer; Wm. Desmond, steward; Wm. Wolin assistant steward; Rev. T. I. Nalbach, chaplain; Minor Mock, treasurer; Haydon Smithson, secretary; Grover Philbrook, gatekeeper; Harriet Smithson, lady assistant steward; Mrs. Carender, Ceres; Irene Wright, Pomona; Juretta Wolin, Flora; Executive committee, E. H. Carender, chairman, one year; Mr. Maythol, two-year term; A. G. Sly, three years; Mrs. Clara Bledsoe, pianist.

#### PUBLIC INSTALLATION AT RAMONA CEREMONY

Installation of these officers, also of officers of Fallbrook, Julian, Ramona and El Cajon Valley granges will be held at Masonic Hall, Ramona Dec. 30. This joint installation will be public and it is hoped a large number will be able to attend from Lakeside and vicinity.

The first regular meeting of Lakeside subordinate grange will be held Jan. 10 in the old schoolhouse. Those who wish to become members may present applications then.

#### S. D. COUNTY GRANGE ELECTS OFFICERS

The regular meeting of the San Diego County Pomona Grange was held in Escondido Dec. 15 and officers were elected as follows:

August L. Heisel of Vista, master; L. H. Baldwin, Ramona overseer; Mrs. Irene Piercy, Lakeside, lecturer; George W. Clark, steward; Mr. Manning, assistant steward; Rev. Wm. I. Jones of Vista, chaplain; Fred L. Stewart, Fallbrook, treasurer; C. R. Bledsoe of Lakeside secretary; Jesse Mitchell of Ramona, gatekeeper; Mrs. Fred Woodward, Escondido, Ceres; Mrs. A. Johns, Pomona; Mrs. F. L. Stewart, Flora; Mrs. Helen Merrill of El Cajon lady assistant steward; Walter H. Brussow, Carlsbad, executive committeeman; Mrs. H. S. Carroll of San Marcos pianist.

The newly formed Lakeside Grange is well represented on the Mother Grange with Mrs. Piercy and Mr. Bledsoe as members.

(Continued on Page 4)

### Lakeside Players Offer Fine Program

Tonight will be comedy night at Lakeside Union Elementary School auditorium and Community Christmas Tree night in the school grounds.

The Lakeside Community Players, directed by Miss Freid will present several one-act plays. The sum received from the small admission fee of 15c for adults will go toward paying the balance due on the auditorium curtain.

After the program the illuminated Christmas Tree will shine forth in all its colored glory and of course Santa Claus will appear.

Change is inevitable in a progressive country.—Benjamin Disraeli.



# EDITORIAL AND FEATURE PAGE

## The Lakeside Farmer

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### AND GLORY SHONE AROUND

While shepherds watch'd their flocks by night,  
All seated on the ground,  
The angel of the Lord came down,  
And glory shone around.

The visit of the angel, whose heavenly light illumined brown hills, occurred at Bethlehem nearly 2000 years ago. And here today, amid our own brown hills, we are to celebrate the anniversary of the event for which the angel prepared the shepherds—the birth of Jesus Christ.

"Glad tidings of great joy," that angel brought, not only to the shepherds but to all mankind. He announced that in Bethlehem, David's town, was born of David's line "the Savior, who is Christ the Lord." As he told his glorious news to the wondering shepherds there forthwith appeared a shining throng of angels, praising God and singing:

All glory be to God on high,  
And to the earth be peace;  
Good will henceforth from heaven to men  
Begin, and never cease.

Owing to the perverseness of men those words are not literally true. But are we not moving toward them even though the peace of the world has again been shattered? At any rate there is peace around the little town of Bethlehem, the scene of the Nativity and shepherds still lead their flocks to pasture on the hills around the Royal City.

We too, in this favored New World, are at peace and so, next Monday, we may joyfully answer the summons:

Christians awake, salute the happy morn,  
Whereon the Saviour of the world was born.

We may thankfully arise on Christmas morning "to adore the mystery of love which hosts of angels chanted from above." We may hope that on Christmas Day at least there will be no sound of guns along the western front, that no bombs will be dropped from the sky on defenceless women and children, and that in the "black-out" cities glory will shine around if only for a few brief hours.

### THE SPIRIT OF CHRISTMAS

An ancient said, Never trouble trouble till trouble troubles you. But hang it all, old Man Trouble has been hanging around now for ten years and still shows no real signs of rolling up his blankets and going on his way.

However, don't let the old buffer come between you and the turkey on Christmas Day. Tell him to go hang while you enjoy yourself in the good old Merrie England style—not that England is particularly merry just now, but you know what we mean.

Remember, as the Ghost of Christmas Present showed Old Scrooge, that Christmas is a day for mirth, for laughter and for generosity in thought and deed. Even in the home of Cratchit, that poor clerk to whom Scrooge doled out fifteen bob a week, there was joy, though the plum pudding was so very small. The Cratchits "were not a handsome family; they were not well-dressed; their shoes were far from being waterproof" and the family had known the inside of a pawnbroker's shop. But at Christmas they laughed and were happy. They forgot their troubles when Mrs. Cratchit plunged the carving knife into the breast of the goose.

"And when the long-expected gush of stuffing issued forth one murmur of delight arose all around the board, and even Tiny Tim beat on the table with the handle of his knife and feebly cried Hurrah!"

Of course in Dickens' Christmas Carol it all ends happily for the Cratchit family. Old Scrooge, no longer the skinflint, became a real friend to them. He became so good that it was always said of him "that he knew how to keep Christmas well, if any man alive possessed the knowledge. May that be truly said of all of us. And so, as Tiny Tim observed, God Bless Us, Every One!"

### PEOPLE WHO WRITE BOOKS

If you want to forget, temporarily, about the war and taxes and FDR toying coyly with seductive Third Term, get "The Brandons" first chance you have. It is a delightful and witty novel by Angela Thirkell (Alfred A. Knopf, New York.) She, you will remember, also wrote "Pomfret Towers" and other entertaining stories.

Mrs. Brandon, the heroine, if such she may be called, is a delicious creation. Two would-be authors figure in the novel. Their actions are such as to call forth the following comment from Delia, Mrs. Brandon's breezy young daughter, about one of the pair:

"He was so obviously the sort that could not look after himself. People who wrote books might be brainy, but they were never quite all there, in Delia's opinion, and needed some one with some sense to look after them."

But those words don't apply to the author of "The Brandons," she certainly is "all there." Prof. William ("Billy") Phelps said of her: "I don't know of any better contemporary novelist to recommend to intelligent persons who are looking for books that contain celebration with charm."

### MATRIMONIAL PERSISTENCE

Newspapermen have to develop thick skins to get along in this controversial world, remarks the California Feature Service of San Francisco. Expression of opinion naturally brings brickbats as well as bouquets.

The Feature Service writer notes some recent criticism from Miss Mary McCormick, the much-wed opera star, which it says the Fourth Estate will just have to take. It seems that the press, announcing the opera star's forthcoming marriage to a Chicago man, generally stated that it would be her fifth trip to the altar.

Miss McCormick jumped hard on the newspapers for that. Said she: "I have been married only three times so far—not four. Gosh! I marry 'em—why can't you newspapermen count 'em?" The Feature Service declares that, "for an error in fact—gallantly conceding without a recount that Miss McCormick's arithmetic is correct—the press must stand rebuked in editorial defense, however, we wish to remind the romantic songbird that most everybody—including newspapermen and opera stars—makes mistakes. That's why they put erasers on pencils, rubber mats under cuspidors, and operate divorce courts! Anyway, good luck, Miss McCormick, on your fifth—yaddo, fourth, try at matrimony. Such persistence in seeking to correct mistakes deserves success."

### MAGICAL EFFECT OF SONG

It happened midway on Broadway the other day, when the crowd of shoppers was thicker than usual and everybody hurrying—somewhere. In front of the toy windows stood a host of gazers and bundle-laden pedestrians trying to push by and make the crossing before the signal rang, struggled impatiently against the loiterers. The traffic officers were being firm, the vehicles and street cars were congesting the street, and the atmosphere was rather strained, when all at once a heavenly strain rose on the air and floated above the din.

It was a high, clear soprano and the song was the old familiar strains of "The Holy City." Heads were craned upward; it was coming from the loud speaker attached to the tall lamp-post on the corner. Even as the crowd listened a splendid quartet of men's voices chimed in with the chorus, and triumphantly it rang above the chatter, the honk of horns, the clang of bells and undertone of grumbling impatience:

"Jerusalem, Jerusalem, lift up your gates and sing—  
Hosanna to the highest—hosanna to your king!"

The crowd fell into orderly rows as the traffic signal permitted one line to surge across the intersection; the hustlers in the waiting throng insensibly stopped pushing; softened expressions replaced scowls; uplifted faces glowed with appreciation; strangers smiled at each other, while the one touch of harmony made the throng kin. In the studio where the silver-throated singer was caroling, she did not know the magic effect her song had, but many a querulous and tired shopper felt the difference, and proceeded about the day's cares in a happier mood, inspired by the Christmas music.—Los Angeles Times.

Remember, it is not the quality of the meat but the cheerfulness of the guests that makes the feast.

The prizes of life go to those who dare to do what others only dare to think.

If man could have half his wishes he would double his troubles, said old Ben Franklin.

Life is not so short but there is time for courtesy.—Emerson.

The man who advised "three square meals a day" evidently never had to do the washing up.

### TOO MUCH S. D. ON SUPERVISOR BOARD

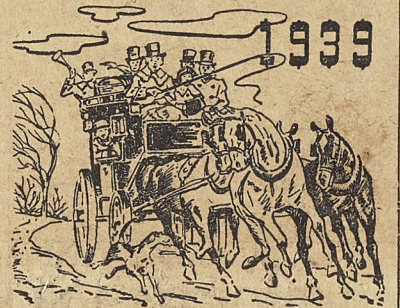
Commenting on suggested revisions of the county charter Escondido Times-Advocate says: If the subject gets to the voters, we hope for some chance to revise the matter of county representation on the board of supervisors. At present three of the five members are elected from districts entirely within the city of San Diego and the other two from districts that have a controlling vote within the city, if the voters in those areas will stick together. In other words, it is possible to elect the entire board from within the city of San Diego, leaving the great area of the county outside the city without representation on the board.

### GREEDY MUD HENS

We've often heard about someone "biting off more than he could chew," but never saw such a practical demonstration of the statement as the one "Mac" McCleary, superintendent of Cajalco reservoir, was exhibiting in town Monday. One of the mud-hens that have come to make their home on the broad waters of the reservoir lake, attempted to swallow a lizard—to its sorrow. The reptile stuck about half way down the duck's throat, and both duck and lizard expired.—Arlington Times.

Change lays not her hand upon truth.—A. C. Swinburne.

### YULETIDE JOY



### El Cajon Theater

EL CAJON



### Dr. R. W. Brown

DENTIST

Cuyamaca Bank Bldg.  
EL CAJON

### SEND MONEY FOR CHRISTMAS SEALS

With the 1939 Christmas Seal sale officially ending next Monday, officers of the San Diego Tuberculosis Association today urged all who received the seals and have not yet remitted for them, to attend to this important detail promptly. Most of the money is used to finance such San Diego county activities as free tuberculin tests, X-Ray examinations and clinics.

### LENDERS MUST APPLY

All applications for Federal Housing Administration insurance of small-home mortgages must come to FHA insuring offices from lending institutions not from the individual borrower.

### CHRISTMAS JOY



WE SELL FOR LESS

### The Trading Post

LOOKOUT AVE. LA MESA



### El Cajon Theater

EL CAJON



### Dr. R. W. Brown

DENTIST

Cuyamaca Bank Bldg.  
EL CAJON

### CHRISTIAN SCIENCE LECTURE RADIOCAST

Local radio listeners may hear an authorized Christian Science lecture on Friday, December 29, at 8 p.m., when Judge Samuel W. Greene, C.S.B. of Chicago, Ill., a member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., lectures over KFWB (950kc) for Ninth Church of Christ, Scientist.

### JOYOUS HOLIDAY



### Ted Huff

SCULPTOR TAXIDERMIST  
TANNING

5639 EL CAJON AVE.  
Randolph 4254 San Diego, Cal.



### Monteverde

Lumber

EL CAJON



### Dr. Ralph W. W. Blodgett, O. D.

OPTOMETRIST  
339 Bank of America Bldg. San Diego, California



### Durbin Feed Store

AUTHORIZED ALBERS DEALER  
ALBERS PROVEN FEEDS

EL CAJON,

CALIFORNIA



## SCHOOLS

After the Christmas holidays basketball will really get under way at Lakeside Union School. More players are needed however so the boys are asked to get out to practice when they return to school.

Ronald Huffman of 3B confides to the Static that he expects to get a bike for Christmas. Billy Reeder wants new cars and signals for his electric train while Patsy Desmond is looking forward to getting an electric stove with pots and pans.

Mary Jean Woodward of 2B knows what she wants for Christmas—some skates and a box of crayons; and she has told Santa so. George Muse of 4B wishes for a wagon and a scooter; Arthur Wilkinson is looking for some toys.

Leona Dansereau reports that the 8th grade have their new sweaters; they are of blue and gold.

The kindergartners had a happy time celebrating their first Christmas at school. There was a Christmas tree and presents for all.

The week before the Christmas holiday the sixth grade had 100 percent attendance every day. So they told Santa Claus about it through the Static. The 6th grade also is glad to announce that Mrs. Roy Clymer, a room mother, is recovering rapidly after a serious illness.

Poets seem to be plentiful at Lakeside School. Among the contributions to the Christmas Static are verses by Dora Jean Hatcher, Claire Vance, Johnny Di Matteo, Mary Ruiz, Betty Wetzel, Lester Hoover, George Polk, Vanora Patterson, Helen Walker, Charles Lucas, Donald Calori.

The 4th grade put on a highly interesting Indian program at the last meeting of the P.T.A. They have been studying about Indians of the Sea, Indians of the Plains, Indians of the Desert and Indians of the Mountains.

And now all connected with Lakeside school wish the people of the community a Merry Christmas and a Happy New Year.

### FHA WIDELY USED

How general has been the use of the Federal Housing Administration plan is shown by the fact that properties securing FHA-insured mortgages are to be found in 2,724 of the 3,098 counties in the United States, as well as in Alaska and Hawaii. The counties not included are predominately agricultural in character.



**Lakeside Cleaners**  
Mrs. E. Norconk



**Lakeside Cafe & Service Station**  
Mr. and Mrs. Tom Butler

## Clever Drawings In School Paper

Lakeside Union Elementary school pupils are enjoying their Christmas vacation; their parents have enjoyed the Christmas number of Static, the school paper. Besides news and stories by the staff it is illustrated with clever drawings.

Le Deane Fox supplied the cover. It shows two charming little misses, in old-fashioned costumes, singing carols. J. J., presumably Jo Jacobs, Static typist, has half a dozen drawings, including sports, toys and Father Christmas. Franklin Held contributes a Christmas picture like that which may be seen in most Lakeside houses right now—a Christmas tree laden with presents and there is also a fireplace with stockings dangling from hooks to meet the eye of Santa Claus.

As was stated last week the seventh grade, which publishes Static, has done a fine piece of work. The staff is composed as follows: Andy Nollet editor, Rosemary Martin assistant editor, Betty Wetzel, literary, George Polk, room news, Harold Martin boys sports, Le Deane Fox and Donald Calori art editors, Frances Silvis circulation, Tommy Brandt, Beverly Hartley, Clarabell Huffman, Howard Philbrook reporters, Russell Brandt, Billy Desmond, Douglas Dillion Rice mimeographers, Jo Jacobs typist. Miss Seaman is the faculty sponsor.

God's goodness hath been great to thee.—Let never day nor night unhallowed pass but still remember what the Lord hath done.



### Safeway Stores

John Angel, Ervin Major  
Frank Adam



### Park Grocery

B. T. Reid



**El Cajon Auto Supply & Service**

Mac Fleming Wes Wolters

## Don Farmer Wins Midget Main Race

Don Farmer came back into his own again at the auto races Sunday when he came from behind to take the 25-lap main event of the weekly midget program, which was held at Lakeside Rodeo Assn. track.

Gib Lilly, who defeated Farmer earlier in a trophy dash, appeared headed for victory in the main, leading the field for 14 laps. On the 14th, however, Farmer passed Lilly, squeezing the latter on the turn. At the finish, it was Farmer easily, with Speed Baker second, Dick Ferguson third and Bill Ingraham fourth.

The track was soft and treacherous, and Farmer gave an amazing exhibition all the way. Winners of the four heat races were Lilly, Baker, Lindskog and Jim Royer. In the 10-lap consolation race Art Hull beat out Bud Bragdon with Art Shackelford third.



### Lakeside Pharmacy

Mr. and Mrs. John Rocchio



Best Wishes for the New Year

**Lakeside Beauty & Barber Shop**  
Mr. and Mrs. John Hartley  
Mrs. Norma Hansen



### Lakeside Pool Hall

E. H. Wood



### Huffman Bros.

Harvey Huffman, Orville Huffman  
Mr. and Mrs. A. M. Huffman

## Greetings Come From Australia

Greetings from Australia and best wishes for 1940 came this week to a Lakeside lady from Patricia Ryan of Richmond, Victoria. The greetings show views of Melbourne, including a lovely one from the River Yarra and, of course, Old Man Kangaroo. There's a photo also of a couple of Kookaburras. Guess what they are? Give up? Well they're Laughing Jackasses.

Miss Ryan describes some of the beauties of Melbourne such as the Treasury Gardens, including Garden City where there is a carpet of beautiful growing flowers, an enchanting lake and other attractions.

Gratitude to God makes even a temporal blessing a taste of heaven.—Romaine.



### Lakeside Poultry Plant

H. W. Riggs, Manager



### Main Street Pharmacy

Mr. and Mrs. L. C. Ryall



### Lakeside Supply

## STATE LEADS NATION IN PLACEMENTS

Placing 26,963 persons in September, 1939 California topped its nearest rival, the State of Texas, and again led the nation in employment accomplishment, says Chairman J. L. Matthews of the California Employment Commission.

### ROAD TO OBSERVATORY

Oil-surfaced road now extends all the way from the junction of the Rincon-Moretis road east of the Cuca Grade, in San Diego County, to Mt. Palomar Observatory, advises the Automobile Club of Southern California touring bureau.

## Einers Service

Otto Einer



### Cecil's Cafe



### Lakeside Feed Store

E. E. Nelson, Mgr.



**Fair's Garage & Machine Shop**  
RENE FAIR



### Erickson Mortuary

OF LA MESA  
"An Institution of Personal Service"



### Lakeside Commercial & Savings Bank

A. W. Hall, George Langworthy & Clyde Changnon



## Women's Activities: Social and Personal

### BEAUTIFULLY PLANNED DINNER GIVEN

Gaiety with the Christmas spirit reigned in the beautiful home of Mrs. Willis Meyer on Sunday afternoon and evening with the indoor fountain spraying a fine mist over the glistening fish swimming beneath blooming water hyacinths. Canaries burst forth in song in their aviary next to the entrance hall.

Dinner was served to eleven guests amidst sparkling silver and crystal on a table decorated with Christmas boughs and colored lights and a Santa in a red sleigh pulled by six crystal reindeers. It was resplendent in the glow of lighted tapers.

Assistant was lent by Mrs. Meyer's cousin and house guest Mrs. W. H. Melme of Ixtaph, Mexico and her brother Mr. Sherwood Jenks. Guests included Mr. and Mrs. Walter Cowan, Mr. and Mrs. R. B. Town, Mr. and Mrs. Van Briesan, and Carl Hahn all of San Diego.

### RECOVERING IN SAN DIEGO HOME

Miss Clare Farmer, Julian, niece of Mr. H. A. Vanoni and known to many Lakesiders is recuperating at the home of an aunt in San Diego after an appendectomy last week.

### TRIX CLUB PARTY

Christmas party meeting of the Trix club was held at the home of Mrs. Lester Lindsay Thursday afternoon.

### Hayes Reweaving and Mending Shop

Expert Reweaving & Mending of Damaged Clothing—Cigarette, Moth Holes, Worn Places and Rips

2139 El Cajon Blvd Ph J-1145

### Nicholas Liquor Store No. 2

Domestic and Imported  
BEER WINES & LIQUORS

Main Street

Lakeside

### An Electrical Gift IS THE IDEAL GIFT

RADIO  
PORTABLE RADIO  
BED LAMP RADIO  
Electric Refrigerator  
WASHING MACHINE  
WAFFLE IRON  
ELECTRIC IRON

SET OF RADIO TUBES  
ELECTRIC TOASTER  
SUNBEAM SHAVEMASTER  
SCHICK DRY SHAVER  
Remington Rand Shaver  
MIXMASTER FOOD MIXER  
ELECTRIC HEATER

### ELECTRIC SERVICE COMPANY

PAUL R. WEINSTOCK, Mgr.  
PHONE EL CAJON 171 EL CAJON, CALIF.

## Christmas Oranges

\$1.00 per box

FROM RANCH TO YOU

### B. H. Nommels, Ranch

Hillside Drive

Lakeside Farms

## Mainly About People

By Lorena Sands

Lakeside, Calif.  
Friday Dec. 22, 39  
Dear Eleanor:

Here it is just a few days until Christmas. Are you ready for old St. Nick? We are going to have to hustle down this way before he arrives. We have already received just lots of greeting cards from our new friends down here, and the mails seem to bring packages from everywhere. We are going to spend Christmas at home, are you? Olga and John Hartley plan to spend the holiday at home with the family there for dinner and Dorothy Roberts is coming down from Los Angeles.

Rosalie and Marian are to be home for a week with Mr. and Mrs. R. C. Ryall. They arrive tomorrow.

After the Vesper Services at the Church on Sunday, the Rev. and Mrs. T. I. Nalbach will drive to Los Angeles for their Christmas.

The Nonie Fellows have moved to Los Angeles. They left last Saturday. Mr. Fellows is now employed there.

Mr. Frank Johns was distributing Mistletoe around here yesterday.

Here is a real Christmas present—a new car. A couple of weeks ago I told you that Abbie Vanoni had gone to Michigan for a new car. Well, he arrived home with an Oldsmobile. Have you heard their horns?—just too cute—they play "My Merry Oldsmobile"—Now can you think of anything more clever than that, except that Ford could come out with "And the Little Old Ford just Rambled Right Along"—By the time you finished playing that title you might have a few dead P. E. Destrians on your hands.

Abbie said that the biggest surprise in the whole trip was

the fact that he had to reach California on the homeward trek before he saw any snow—and he traveled the northern route too!

The whole Vanoni family are planning to be home at their father's El Monte Park home for Christmas and to spend the week end there.

Santa Ana is going to be the first stop for the Otis Barker family on the holiday. And the A. R. Held family are going in just the opposite direction—that is to Chula Vista to Mrs. Held's brothers home for Christmas. Still another direction will be taken this week by the Guy Perkins. They are going to the Coachella Valley.

Have you heard that Mrs. W. Wheatly, our Margaret Tipton Wheatly of the Country Garden Column, has just returned from her trip to Oregon. She had a perfectly wonderful time there.

The Gavin Gibsons and Miss Esther Rhodes are planning on spending Christmas eve in Los Angeles with Mrs. Gibson's sister. And from Los Angeles came Mr. Paul Bowle to be the weekend guest at the home of Mr. and Mrs. Streeter Blair last Saturday.

Bill and Louise Sinclair with Sonny plan to go in to San Diego tomorrow and stay at Bill's parents home for the Christmas celebration.

Another new car driven home from the east this week was the Chevrolet owned by Cecil Deering.

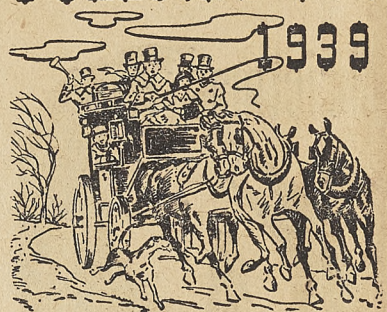
The Rose Parade in Pasadena will have two Lakesiders to witness it as Mr. and Mrs. Scott W. May are leaving for there Friday or Saturday. We plan to be there over New Year but doubt if we will make the parade—so will see you then—And now, a very Merry Christmas to you Eleanor, dear and to Lew and little Dewey.

Love,  
Lorena

### BIRTHDAY DANCE

A birthday dance for the high school children who celebrate their anniversaries this month was given last Tuesday at the civic center. After an afternoon of fun, refreshments were served by Mesdames Fred Prindle, Clarence Foster Dewey Buckel, Otis Barker and Mrs. Crawford, who were hostesses.

### YULETIDE JOY



### Kibbey & Scott

L. G. Scott, Mgr.

### CHRISTMAS JOY



### Standard Service Station

B. J. Conrad

### CLUB HAS CHRISTMAS PARTY

With a Christmas tree and presents for all the Junior Women had their December meeting on Wednesday evening at the clubhouse.

After a short business meeting, Christmas carols were sung and presents distributed.

A splendid talk on Christmas decorations for the home was given by Mrs. Lyle Isom with many decorations to illustrate her talk.

Refreshments were served at a table decorated in the holiday motif. Hostesses were Mesdames Arthur Foster and Erman Kouns.

### TWASI CLUB CHEERS MEMBER

With presents enough for every day of the holiday season the Twasi Club called on one of its members Mrs. Lloyd Hamilton who is in the hospital. Each package was dated and holds a surprise gift for each day of the Yuletide with several to open even after the New Year.

The club extended its greetings to the children of the hospital with gifts of books and toys. They also presented the hospital with several beautiful vases.

### SPEND HOLIDAYS AT HA HANA

Returning from San Francisco for the holidays Commander and Mrs. Marvin McCray and son Marvin will be guests at the Ha Hana Ranch home of Mrs. McCray's sister and brother Miss Louise and Mr. Bernard Ulrich. They plan to arrive today, Friday, and Commander McCray will return to his station after New Years. Mrs. McCray and Marvin will have a three week's holiday in Lakeside.

### T. N. T. ENTERTAIN CHILDREN AT PARTY

What fun the Christmas party was for the kiddies—and the grown ups too when the T. N. T. Club entertained at their annual party last Saturday at the Civic Center. Games delighted the young guests and there was a gift for each one under the gaily decorated tree. An exchange of presents also pleased the older members.

Refreshments were served after the distribution of gifts. The hostesses were Mesdames Nina Einer, Laura Nelson, and Mrs. Guy Miller.

### VISITORS FROM BEACH CITY AT CARLILES

Christmas at the home of Dr. and Mrs. Morton Carlile will be spent with their guests Dr. and Mrs. R. L. Leidig, Santa Monica. The foursome with the Carlile children have spent the holiday together for the past ten years.

### TO HOLIDAY IN LOS ANGELES

A vacation and holiday in Los Angeles and San Luis Obispo has been planned by Mr. and Mrs. W. C. Koppel and son Billy. They will leave on Saturday and return some time after the first of the year.

### CLASSIFIED ADS

FOR SALE—Superfex Oil burner \$17.50.  
LAKESIDE SUPPLY CO.

WANTED—Woman for general work in Resort Hotel. Room, board and small salary. Telephone 484 or inquire at Lakeside Farmer office.

We Repair any make of radio. Tubes tested free at our shop. Several bargains in used radios. Don't miss the war news. ELECTRIC SERVICE CO. El Cajon. Phone 171

FOR SALE—New Circulating Heaters for 5-room house \$45.00.  
LAKESIDE SUPPLY CO.

LOOK OVER our line of new and used Men's clothes and shoes. Alterations on leather jackets our specialty. Across the street from Blacksmith Shop. J. E. Cullins Shoe shop

SHELL BRIQUETTES, cleaner-burner and cheaper than wood 75 cents a sack.  
LAKESIDE SUPPLY CO.

### FARM BUREAU ENJOYS CHRISTMAS PARTY

About one hundred and twenty-five people attended the Lakeside Farm Bureau Christmas meeting Thursday Dec. 14 at the Woman's Club House.

After the regular pot-luck supper the meeting was called to order by the chairman, C. H. Foster. He introduced Mr. Eric Eastman, Farm Advisor, who told about the newly elected officers of the County Farm Bureau. Community singing of Christmas carols was led by Mrs. Muriel Miller.

The 4H boys and girls gave a program and then Santa appeared and gave candy, nuts, apples and oranges to everyone and gifts to the children.

Two pictures of winter sports in the Sun Valley in Idaho, were enjoyed by all.

Mrs. R. D. Beal planned the evening's entertainment.

### FULL DAY FOR CHRISTMAS PLANNED

Christmas plans have been made by Mr. and Mrs. S. D. Swink to have their family home for the holiday. The celebration starts with breakfast followed by the Christmas tree and distribution of presents, and still later the Christmas dinner. The three daughters and their families are to be present; namely Mr. and Mrs. Dexter Donahue of La Mesa, Mr. and Mrs. Joe Pignatelli, of San Diego and Mr. and Mrs. Erman Kouns, Lakeside.

### CHRISTMAS BIRTHDAY CELEBRATED

Honoring Mr. E. H. Carender with a birthday dinner Miss Esther Rhodes entertained four guests in her home on Thursday night. Mr. Carender's birthday is on Christmas Day. Guests for the occasion were Mr. and Mrs. E. H. Carender and Mr. and Mrs. Dane Carender.

### YULETIDE DINNERS

A busy week planned by the Guy Millers began with a dinner at the home of Mr. Miller's mother in Grossmont Wednesday evening. Christmas eve a dinner for Mr. Miller's family is to be given at their home and on Christmas night Mrs. Miller's family from National City will be their guests.

### FAMILY TO BE GUESTS AT MITCHELL HOME

When the family gathers around the Christmas tree next Monday at Mr. and Mrs. Allen Mitchell's home there will be Mrs. Mary Byran, Pomona, Mrs. Mitchell's mother, and her brother, Mr. Ormand W. Bryan and Mrs. Bryan of Earlimart and Ormand Mitchell all to open presents of good cheer.

### DINNER FOR FAMILY ON CHRISTMAS DAY

At the B. Maniscalco home in Lakeside Farms, Christmas will be celebrated with a family dinner. Mr. and Mrs. Fred Mercurio and family from San Diego and Mr. and Mrs. B. Colia also of San Diego will be guests. The two ladies are daughters of the Maniscalco's.

### VISITS GRANDMOTHER

Mary Lou Dalton of San Diego, granddaughter of Mrs. R. M. Kalstrom has been visiting in Lakeside this week. The Kalstroms with Mary Lou Daltons family will spend Christmas at the home of Mr. and Mrs. H. E. Walburn of El Cajon, where the family dinner will be held.

### NORTHERN TRIP

Today Mr. and Mrs. George Beisigl and son George Jr., are leaving for San Jose to visit a daughter Mrs. Leo Cullen and spend the holidays with her.

### BIRTHDAY DINNER

On Wednesday evening a birthday dinner honoring Bob Williams was given by Miss Esther Rhodes. Mr. and Mrs. Williams and son Eddie were guests. The foursome later ventured a shopping tour in San Diego.

### POETRY TO BE READ

A particularly fine program of poetry is planned by the Book Review section of the Lakeside Woman's Club on Friday January 5 at 2 p.m.

## U. S. Plans to Use Grundy's Murals

Murals by Capt. Josiah Grundy will be used when a federal building is available, the Lakeside man has been informed in a letter from the office of the supervising architect, Federal Works agency, public buildings administration Washington.

Edward B. Rowan, assistant chief, section of fine arts, writes Grundy as follows:

"Reference is made to the sketches which you submitted in the 48 State Mural competition. These have been carefully studied by the members of the Section and I am pleased to tell you that even though they were not recommended by the members of the jury the Section has decided, at some future time, when a building is available under this program in which your type of mural would be suitable, to invite you to undertake that decoration."

Mr. Rowan adds that the office follows a regular building program and says it will be necessary to await a building before inviting Capt. Grundy to undertake the work.

### EL CAJON GRANGE ELECTS OFFICERS

Continued from Page One

(By Mina Mack)

El Cajon Valley Grange No. 617 had a busy session at their meeting Wednesday evening in the Parish Hall at Bostonia and elected the following officers for the ensuing year: Master, John Martin; overseer, George Freymiller; lecturer, Mrs. Mina Mack; steward, George Martin; assistant steward, C. Peterson; chaplain, Rev. John A. Marquam; treasurer, Mrs. George Freymiller; secretary, D. Millican; gatekeeper, Fred Theson; Ceres, Mrs. Hugh Nesbit; Pomona, Mrs. George Martin; Flora, Mrs. Chris Mueller; lady assistant steward, Miss Catherine Mack; executive committee, Mrs. John Martin, one year; Arthur Merrill, two years; Thomas Mack, three years. Distinguished visitors present were Wm. P. Knight, Deputy organizer for the state Grange, and Mrs. Wm. P. Knight. During the meeting several members were issued demits for the purpose of organizing a new Grange at Lakeside. The Lakeside Grange should be an outstanding organization in the near future as the members who transferred from the local Grange are thoroughly familiar with the work and will be of great service to that organization. The El Cajon Valley Grange extend their very best wishes to their new neighbor Grange.

### ST. JOHN'S EPISCOPAL CHURCH, Bostonia

The Rev. Francis W. Read, J. D., Vicar

Phone La Mesa 4431  
Sunday, December 24  
9 a.m. Morning Prayer and Litany.

11:30 p.m. Midnight Choral Eucharist and Address with Special music.

Monday Dec. 25, Christmas Day  
9 a.m. Holy Communion.

On Tuesday, Wednesday and Thursday the Vicar will take the Communion to the sick and shut-in on request.

The public is invited to all services.

### DINNER GUESTS

San Diego friends of Mr. and Mrs. Harry Keohler were entertained at dinner on Saturday evening. The guests were Mr. and Mrs. E. R. Simmermacher and Mrs. Elizabeth Peterson. Later the group enjoyed cards.

Dinner guests last Sunday at the home of Mr. and Mrs. Bradley were Mr. and Mrs. William Dallimore.

Mr. and Mrs. J. F. Head and Miss Mabel Story entertained sixteen guests at dinner last Sunday. The guests were all relatives from the north.

All things change, creeds and philosophies and outward system—but God remains.—Mrs. Humphrey Ward.



# TOMORROW'S PROMISE

by Temple Bailey

## CHAPTER XIII SYNOPSIS

Anne Ordway, nineteen, is afraid of marriage. Her parents, Elinor and Francis, are divorced, and Anne is completely disillusioned. She lives for a time with Vicky, her companion. She refuses to marry Garry Brooks, whom she has known all her life. At first she also refuses to marry Charles Patterson, but she finally consents. Then his divorced wife, Margot, begs Anne to renounce him and because she says she is ill, Charles takes her back. Anne goes to her father who is ill. Together they go south and Garry joins them. Vicky learns that Margot is dead and writes Anne

Anne was giving a breakfast party for Betty Lanvale. Betty had come down with her young husband and her adorable baby. "The baby," Betty had told Anne during the second week after her arrival, "is utterly superfluous in a place like this. He doesn't know he has a mother."

Anne laughed, but her heart was shaken because all about her babies were being brought up that way.

She had thought life could have no more fears for her, but now she was afraid because the things that had seemed a part of her life when she lived with Vicky were all now becoming less and less important as she was caught in the swing of frantic frivolity.

At the moment the Lanvale breakfast was on her mind, and a dance at the club on St. Valentine's Day.

She was waiting for her guests. The tables were set in the grove which surrounded the house.

Her father, who stood beside her on the porch, asked, "Happy Anne?"

"I'm not sure."

"Why not?"

"Oh, sometimes I think it isn't all—real, Daddy."

"I know. Would you rather go home?"

"Not unless we could have Vicky with us."

"Vicky can't come until June. After a moment he asked,

"What about Garry? Aren't you and he rushing it a bit?"

"There's nothing in it, Daddy. Not really."

Yet Anne wondered, as she went down to meet the first arrivals, if she were really telling the truth about Garry.

After breakfast they played contract. There were marvelous prizes.

Betty Lanvale said on leaving, "Everybody is talking about you, Anne. I should think your head would be turned."

"Perhaps it is. Perhaps it will turn all the way 'round, and then I shall be sensible again."

Betty moved on, and after a time Anne was alone with Garry. "What do you say to a swim?" he asked her.

"I'd love it," and Anne went off to come back as a nymph in green.

It was cool and delicious to be floating under that amethyst sky. They were silent until

Garry said, "In a few days I shall be going back, Anne."

"Back where?"

"Home. There are some income tax matters that the bank can't fix up without me."

"Oh, stick around, Garry. I want you at my party. I have a new gown—pink with lace paper frills like a Valentine, and silver hearts strung all over it."

"Do you really want me, Anne?"

She hedged a bit. "I want you at my party."

"In other words, I'm good enough to dance with, but not to marry..."

"I'm not talking about marriage."

"Well, I am. But we can't talk about it here, Anne. Let's swim to shore and thrash it out."

"I don't want to thrash it out."

But he swam away from her strongly and presently she followed him.

Garry, sitting beside her on the beach said, "Can't you love me a little, darling?"

"I love you a lot, but not that way."

He sat for a time digging moodily in the sand, then he said, "You can't go on like this for the rest of your life."

"Like what?"

"Thinking of Charles Patterson. No one has meant a thing to you since that day at your school when I was such an idiot. You can't go on wearing your heart out for a man who is married."

"I'm not wearing my heart out."

"You are. But it's futile. Anne, I know I'm not half good enough for you. But if you'll marry me, we'll hit the stars."

In the moment she wavered. Why not? Garry was young and gay. They'd dance through life together. Like Betty Lanvale and Bates. Like all the others.

Garry, aware of her indecision, did not press his advantage. "I'll stay over for the dance," he said, and laid his hand lightly on hers. "I want to see you in the pink dress."

On the night of the dance Garry wore a courtier's suit, with ringlets falling over his shoulders, and he carried a Cupid's bow and arrow. He and Anne danced together, not once

but many times. People about them prophesied, "He'll get her yet."

Garry, feeling himself the conqueror, carried Anne off. "There's a wonderful moon," he said, "and I'm going away tomorrow."

He led her down the terraces to the water's edge. I'm going tomorrow, Anne," he said again "and it's for you to say whether I shall come back."

"But you said we wouldn't worry about the future—that the present was enough."

"It isn't enough." He swept her suddenly into his arms. "I'm mad about you, Anne. Why fight against it?"

Anne looked up into the face bent over her, a face transfigured by the moonlight into a wild beauty. Why not? What stood between her and thrilling experience except a memory—a memory that must grow fainter as the years went on.

Yet she found strength to free herself. "I mustn't, Garry. You're rather wonderful, but I mustn't."

"Why not?"

(To be Concluded)

There is danger in reckless change; but greater danger in blind conservatism. — Henry George.

HOLIDAY CHEER

1939

Allied Food Store

Mr. and Mrs. Otis Barker  
Leland and Earl

YULETIDE JOY  
1939

CHRISTMAS  
1939 \* 1939

PEACE ON EARTH  
1939 \* 1939

CHRISTMAS  
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## WNU Calendar is Leap Year Reminder

Always at Christmas newspapers get a useful present from the Western Newspaper Union—it's a calendar for the coming year, with figures so large that it is not necessary to use a magnifying glass.

The one just to hand from the head office in San Francisco shows that WNU is going to play safe about next Thanksgiving. Both Nov. 23 and 30 are marked in red.

The calendar reminds recipients that 1940 is leap year, so February has 29 days. Remember the old rhyme: Thirty days hath September, April, June and November, all the rest have 31 excepting February alone which has but 28 days clear and 29 in each leap year.

## CLAPBOARD POPULAR

Clapboard still retains its popularity as an exterior material. Two-fifths of all the new homes on which the Federal Housing Administration insured mortgages last year were built of wood. Brick followed wood in the order of materials used, with stucco third.

## SUBSCRIBE NOW



## Maniscalco Shoe Shop

Mr. & Mrs. Charles Maniscalco  
Sam Maniscalco



## Your Lakeside Postoffice



Marks  
5c to \$1.00  
STORE  
EL CAJON

## Cigarette Shield



ENGLAND... An A. R. P. worker with his home-made shield to enable him to smoke while waiting for the "All Clear," without having any glow come from his cigarette.



## Lakview Farms

Mr. and Mrs. J. G. Calori



## Dr. and Mrs. Morton Carlile



## Stanley F. Conant

REFINED OIL SALES



## El Cajon Pharmacy

THE REXALL STORE

PHONE 111

PRESCRIPTION SPECIALISTS



## Sands Printing House

## APPRECIATION

We Appreciate the New Friends Made  
Also The Old Friendships Retained  
Thruout 1939

May We Bespeak HEALTH And  
HAPPINESS For All During 1940

George  
Bill  
F. L.

## LAKESIDE BUILDERS STORE

"Of Course"

We can arrange your FHA loan. Phone El Cajon 294  
We Give S & H Green Trading Stamps  
ALL LUMBER AND BUILDING MATERIAL  
AT SAN DIEGO PRICES



## Riverview Auto Repairing

Geo. Philbrook



## Lakeside Chamber of Commerce

Tony Held, President; Noel Sands, Secretary;  
George Langworthy, Treasurer



### Features for Friday & Saturday December 22 & 23

#### RETAIL SALES TAX

Sales Tax will be added to retail price on all taxable items in accordance with ruling No. 73 issued pursuant to retail sales tax act by order of the Board of Equalization



**Christmas SPECIALS**

**IRRADIATED PET MILK** tall can 3 for 20c

### CANDY

**Crescent Mix** 2 lbs. 23c  
BEAUTIFUL SATIN FINISH HARD CANDY

CHOCOLATE COVERED 1-LB. BOX  
**Cherries** 25c

**57 Heinz 57**

**Puddings** sm. 14c med. 33c  
DATE - FIG - PLUM

**Mincemeat** 1 lb tin 24c

**Jell-o and pudding** 5c

MIRACLE WHIP PT. QT.

**Salad Dressing** 22c 32c

**Philadelphia Cream Cheese** 2 for 17c



**20 MULE TEAM SPANGLES**  
GLISTENING ARTIFICIAL SNOW FOR INTERIOR HOLIDAY DECORATIONS AND DISPLAYS  
1 lb box 39c



**This Useful BERRY DISH At No Cost**  
With the Purchase of One Pound of **DURKEE'S TROCO** 1 lb 19c



**THE Practical GIFT IS THE APPRECIATED GIFT**  
**GIVE Grocery Gifts**

### FRUITS AND VEGETABLES

BARKER and SONS

**CELERY** 2 for 13c

**Cauliflower** head 9c

**Italian Squash** 2 lbs 5c

**Russet Potatoes** 15 lb bag 33c

**Lettuce** 2 for 7c

**Tangerines** lb 5c

**Red Grapes** 3 lbs 17c

**Delicious Apples** 3 lbs 16c

**Yams** Sweet Potatoes 4 lbs 15c

### Serve Your Family "The Best"

POINT LOMA NO. 2 CAN

**Shoestring Beets**  
**Shoestring Carrots** 10c  
SHREDS OF COLORFUL, TASTY FOODS

POINT LOMA PICNIC CAN

**Asparagus** 15c

POINT LOMA No. 2 1/2 CAN

 **Pumpkin** 11c  
FOR THE "PUMPKIN" PIE THAT MAKES THE MEAL

AS NECESSARY TO A PERFECT CHRISTMAS DINNER AS POINT LOMA NO. 1 TIN

**Cranberry Sauce** 2 for 25c

POINT LOMA SQUAT CAN

**Sweet Potatoes** 14c

Small, Whole Sweets, Ready for the Oven Or Glazing

SILVER GATE WHOLE NO. 2 CAN

**String Beans** 14c

Tender, Small Beans—For a Xmas Vegetable or Dress-up Salad

PAY DAY SUGAR NO. 2 CAN

**PEAS** 2 for 19c

LARGE, TENDER PEAS THAT MELT IN YOUR MOUTH



**Now-A 2 LB. ECONOMY SIZE TO SAVE YOU MONEY! DINNER BELL MARGARINE** 2 lbs 25c

**WESSON OIL** pt 22c qt 40c

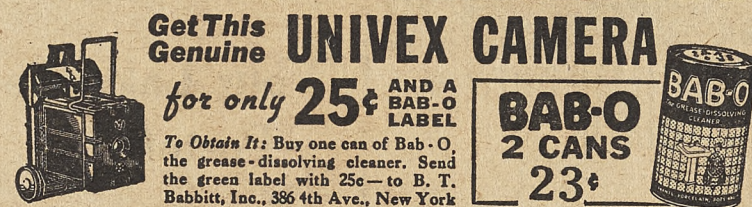
### SNOWDRIFT

1 lb 3 lbs  
**19c 53c**

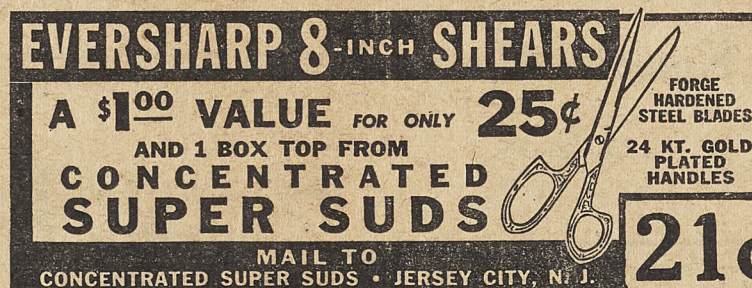
### Martinelli's GOLD MEDAL CIDER

Buy it by the gallon from your grocer.

1/2 gal. 37c 1 gal 57c



**Get This Genuine UNIVEX CAMERA** for only 25¢ AND A BAB-O LABEL  
To Obtain It: Buy one can of Bab-O, the grease-dissolving cleaner. Send the green label with 25¢—to B. T. Babbitt, Inc., 386 4th Ave., New York



**EVERSHARP 8-INCH SHEARS**  
A \$1.00 VALUE FOR ONLY 25¢ AND 1 BOX TOP FROM CONCENTRATED SUPER SUDS  
MAIL TO CONCENTRATED SUPER SUDS • JERSEY CITY, N. J. 21c

### COFFEE

**BREAKFAST CUP** lb 13c



**HILLS & BROS. COFFEE**  
The Correct Grind

pound 26c



**GIVE LIPTON TEA**  
IN A NEW HOLIDAY PKG.  
1/4 lb 22c 1/2 lb 43c  
ORANGE PEKOE & PEKOE

**GRAPENUTS** 16c

**Grapenuts Flakes** 2 for 17c

**RIPPLED WHEAT** 9c

**Sunshine Krispys** 1 lb 15c



**CRYSTAL WHITE SOAP** giant bar 4 for 15c  
The Billion Bubble Soap

**Palmolive Soap** 3 for 17c

LARGE RED PKG.

**SUPER SUDS** 8c

**PEET'S granulated SOAP** lg. pkg. 24c

PAY DAY NO. 2 CAN

**Pineapple** 2 for 27c

TEN MATCHED SLICES

FOR THAT TURKEY DRESSING CLUB HOUSE NO. 1 CAN 2 for 25c NO. 2 CAN

**OYSTERS** 24c

### FRESH MEATS

FRED PRINDLE and SON



**CHRISTMAS BEST WISHES TO ALL 1939**

# ALLIED FOOD STORES

Modern Food Markets With Modern Merchandising Methods--Individually Owned And Operated

**OTIS BARKER Prop. LAKESIDE El Caion 882**